

Forward thinking
Straight talking

Your IP partner UK and Europe

Gateley / LEGAL

/ ADAMSON JONES
part of Gateley

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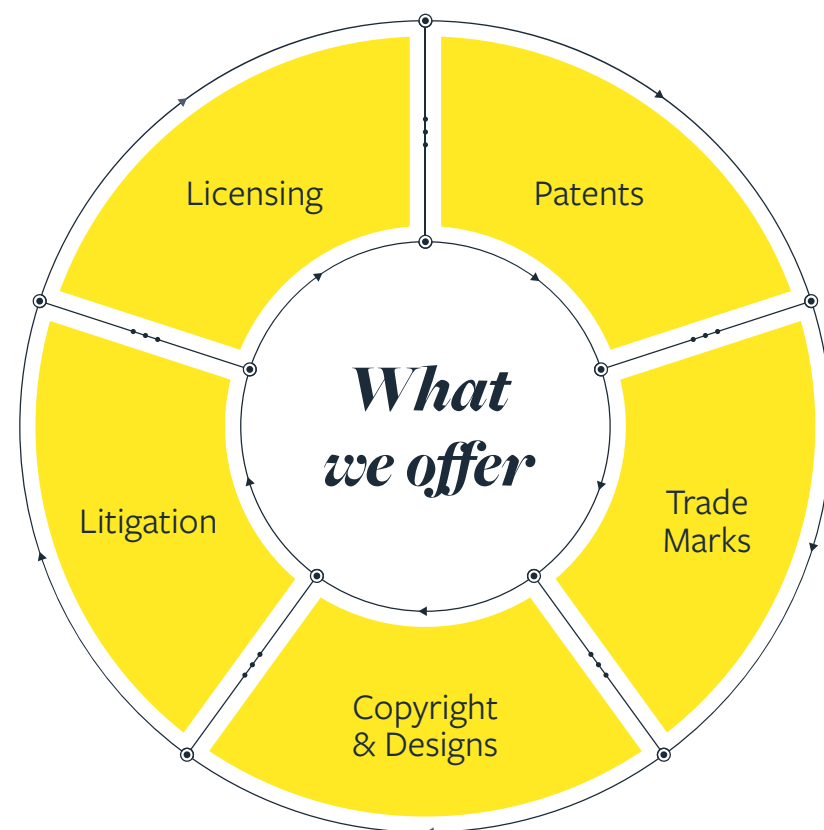
Partners in IP

Our team of intellectual property (IP) specialists advise on all aspects of the protection, enforcement and commercialisation of IP. We combine lawyer, consultant, trade mark and patent attorney expertise, enabling us to service all your IP requirements under one roof – including filing applications, portfolio management, licensing and agreements, disputes and litigation, and IP valuation and commercialisation.

Taking care of the details

Our lawyers and attorneys work side-by-side to offer expertise and efficiency, in a holistic and responsive service. We take care of every detail, to ensure the client's business objectives are met.

By working together and providing straight-talking legal and business advice, we deliver creative solutions and positive commercial outcomes for you and your clients.



Where you can *find us...*

London
Birmingham
Manchester
Leeds
Nottingham
Cardiff
Glasgow
York
Newcastle

“The team have a pragmatic approach, and are able to factor in commercial factors in their advice. Their high quality work is turned around quickly and on the expected timeframe, without the need to chase.”

Legal 500 2025, IP

“Adamson Jones is distinguished not only by its deep expertise in intellectual property law but also by its tailored approach to trade mark protection and patent strategy.”

Legal 500 2025, PATMA

Trade marks

Our trade mark team blends trade mark lawyer and attorney expertise, to provide all relevant trade mark services in a single offering, including:

- trade mark applications in the UK
- clearance searches and advice on filing strategies
- oppositions, revocations, and cancellations
- renewals and portfolio management
- trade mark 'watch' services
- advice on branding, licensing, and related agreements
- advice on trade mark disputes and litigation

Patents & designs

Our patent attorneys in Adamson Jones and Symbiosis IP operate in a wide range of technical fields, including life sciences, pharmaceuticals, medical devices, mechanical and electrical engineering, and software. We work in practice groups according to our areas of technical specialism, each of which is dedicated to achieving the best possible service and results for our clients in that sector.

Services we provide to our overseas clients include:

- filing new UK and European patent applications
- preparing responses to examination reports
- handling application and grant formalities
- oppositions before the European Patent Office
- advising regarding infringement and validity
- registration of designs in the UK and Europe

We are trusted by firms of attorneys across the world to represent their clients at the UK Intellectual Property Office and the European Patent Office, with the building of collaborative relationships with instructing attorneys being core to our service.

Licensing & contracts

Our team advises on all types of IP-related commercial agreements, including:

- licences
- assignments
- collaboration agreements
- brand partnering, influencer, franchise and sponsorship agreements
- co-existence and settlement agreements

Litigation

Our team handles IP disputes of all kinds including in relation to trade marks, patents, copyright, design rights, passing off and unfair competition, confidential information, entitlement and ownership, and domain names.

Our work includes:

- resolving early-stage disputes without court proceedings
- handling court proceedings relating to IP infringement
- trade mark registry disputes of all kinds, including oppositions, revocations and cancellations
- disputes concerning validity, ownership and entitlement
- disputes relating to IP licences and agreements

IP commercialisation

We offer a combination of commercial IP consultancy services from IP valuation and licensing through to IP strategy, portfolio optimisation and commercialisation. We have extensive hands on experience in IP dealmaking from the viewpoints of university technology transfer offices, venture capitalists, and large corporations. Our advice covers structuring licensing deal terms, drafting term sheets, and negotiation strategies to help clients achieve market appropriate transactions.

Get in *touch*



Ed Meikle

Partner, Gateley Legal

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Ed is a partner in the IP team and has over 25 years' experience advising on the development, commercialisation and protection of brands and technology, including trade mark applications and oppositions, as well as disputes, infringement proceedings and licenses in respect of all IP rights.

Ed acts for national and multinational businesses as well as fast-growth SMEs, and is particularly well-known for his sector expertise in retail, sport, food, and consumer products, providing strategic advice to many household names.

Ed works on matters covering the full spectrum of IP rights, including trade mark infringement, copyright infringement, copycat packaging, new product development, and design rights. He also advises on sponsorship, trade mark licences and naming rights as well as comparative advertising, and ambush marketing.



Simon Cooper

Partner, Adamson Jones

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Simon is qualified as a UK Chartered Patent Attorney, a Registered European Patent Attorney, and a UK Chartered Trade Mark Attorney.

Simon's patent practice covers a wide range of different technologies, but with a particular focus on medical devices, including mechanical, electrical, and software-based technology for medical applications. Simon also handles electronics, semiconductors and other physical sciences, and consumer product technology.

Simon has a reputation for building robust patent portfolios for valuable products and technology, with many of those portfolios having been core to the eventual sale or licencing of the technology. Simon is also highly experienced in advanced patent filing and prosecution strategies for maximising the value of a patent portfolio and deterring competitors, particularly in the medical devices sector.

Simon's trade mark and registered design practice complements his patent practice, with Simon able to provide a joined-up, international protection, clearance and enforcement strategy across all registerable IP rights.



Rob Lucas

Partner, Gateley Legal

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Rob specialises in intellectual property law and is a qualified mediator. He provides advice across the full range of IP rights, whether in relation to their identification, protection or enforcement. Rob also assists businesses develop markets for their products and services, and works with specialist associates to enforce rights and resolve disputes around the world.

Rob's work in the sports and esports sector includes advising governing bodies and clubs, as well as advising management agencies. He is the author of the book; A Practical Guide to the Law of Esports.

Rob is well known for his work in the media and entertainment sector and in supporting manufacturing and retail businesses. His practice covers advice and assistance to manufacturers and suppliers in respect of their activities in the UK and around the world. This work includes licensing rights from household name celebrities and sports stars, and advising on licensing deals with well-known brands. Rob's licensing work also covers the production of music, animation and film.



Natasha Walker

Senior Associate, Adamson Jones

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Natasha graduated from University in 2012 and spent two years gaining valuable experience working as an intellectual property paralegal, where she obtained both the CIPA Patent Administrator and CITMA Trade Mark Administrator Certificates, before embarking on her journey to become a Chartered UK Trade Mark Attorney.

Natasha qualified as a Chartered UK Trade Mark Attorney in 2017 and joined Adamson Jones in 2021.

Natasha has experience working with a wide range of business sectors. She also has significant experience working with SME's up to multi-national companies and her practice has a particular focus on brands and businesses in the cosmetic, beauty, skincare and nutraceutical sectors.

Who are we?

Property Platform	People Platform	Business Services Platform	Corporate Platform
Gateley /LEGAL	Gateley /LEGAL	Gateley /LEGAL	Gateley /LEGAL
Gateley /CAPITUS	/ENTRUST	/ADAMSON JONES <small>part of Gateley</small>	Gateley /GLOBAL
Gateley /HAMER	/KIDDY & PARTNERS <small>part of Gateley</small>	/SYMBIOSIS IP <small>part of Gateley</small>	
Gateley /VINDEN	/T-THREE	AUSTEN HAYS <small>part of Gateley</small>	
Gateley /SMITHERS PURSLOW			
Gateley /RJA			

“One of the things I think we all really value is when the advice is tailored to us and Gateley manage to show a real understanding of not just the business but also how we like to operate. Ideagen is a fast-paced business where you need to be readily adaptable to potential changes in business strategy or the marketplace, and I think that Gateley being able to get on board with that and deliver advice (particularly where potential disputes are concerned) is really useful and allows us to manage stakeholders internally in an effective way”.

VP Legal Operations, Ideagen

“Gateley is a formidable legal and advisory firm, evident from its wide client base and extensive services. We were particularly impressed by Gateley’s steadfast commitment to ESG initiatives, and DEI, showcasing the company’s determination to make a positive impact.”

Judges at Property Week RESI Awards 2024

At a *glance*

Our purpose is to deliver results that delight our *clients*, inspire our *people* and support our *communities*

A professional services group which combines legal and advisory expertise through our Business Services, Corporate, People and Property platforms.

Track *record*

- › Winner of the 2024 Birmingham Law Society ‘Equality, Diversity and Inclusion’ award
- › Winner of the ‘Legal/Professional Team of the Year’ award at Property Week’s RESI Awards 2024
- › Winner of the UK Law Firm of the Year 2023 Insider Midlands Residential Property Awards and shortlisted in the 2024 Insider North West Residential Property Awards
- › Shortlisted as Corporate Law Firm of the Year at the 2024 Dealmakers Awards in the Midlands
- › Listed in six areas in 2024 The Times Best Law Firms
- › Shortlisted for residential property and dispute resolution in the 2023 Yorkshire Legal Awards
- › Shortlisted as regional Law Firm of the Year in the 2023 Real Deals Private Equity Awards
- › Recognised in 47 areas by Legal 500 2024 and 28 areas by Chambers & Partners 2024

Strength in *depth*

- › Over 1,500 people including over 1,000 professional advisers
- › A property platform with more than 200 building surveyors, project managers, quantity surveyors, architects, arbitrators, engineers and mediators
- › 14 acquisitions completed since 2015

Locations

- › 26 offices in 23 locations including offices in major commercial hubs across the UK
- › 2 international offices in Dubai and Hong Kong

Collaborative *approach*

- › Key account management programme, Stellar
- › Client listening and feedback programmes completed to ensure that we deliver our service promises
- › Rated 5 star/excellent on independent legal review platform, Review Solicitors

Professional and *ethical standards*

- › Regulated by The Law Society in England and Wales, The Law Society in Northern Ireland, RICs, IPReg
- › Lexcel accredited
- › Investors in People accredited
- › Cyber Essentials+ accredited

Financial *transparency*

- › AIM listed
- › 2024 turnover of £172.5m

A *responsible* business

- › A commitment to achieving net zero by 2040 and with a carbon reduction plan to reduce emissions by 50% by 2030
- › Carbon neutral for travel expenditure

23
UK locations

Over
1,500
people

£172.5m
2024 turnover

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